

Certificate of Outstanding Completion

This certificate is hereby awarded to

Yi Lu Lo

in appreciation for your completion of the

Branding Strategy & Business Analytics

Remote Externship



in recognition for conducting primary research and detailed analysis of the consumer sentiment around the Beats by Dr. Dre brand and how GenZ audiences perceive the marketing campaigns and branding

Camille Barbier

Camille Barbier, Consumer Insights Lead, Beats by Dre

Issued on 05/21/2022

Certificate: 52163975